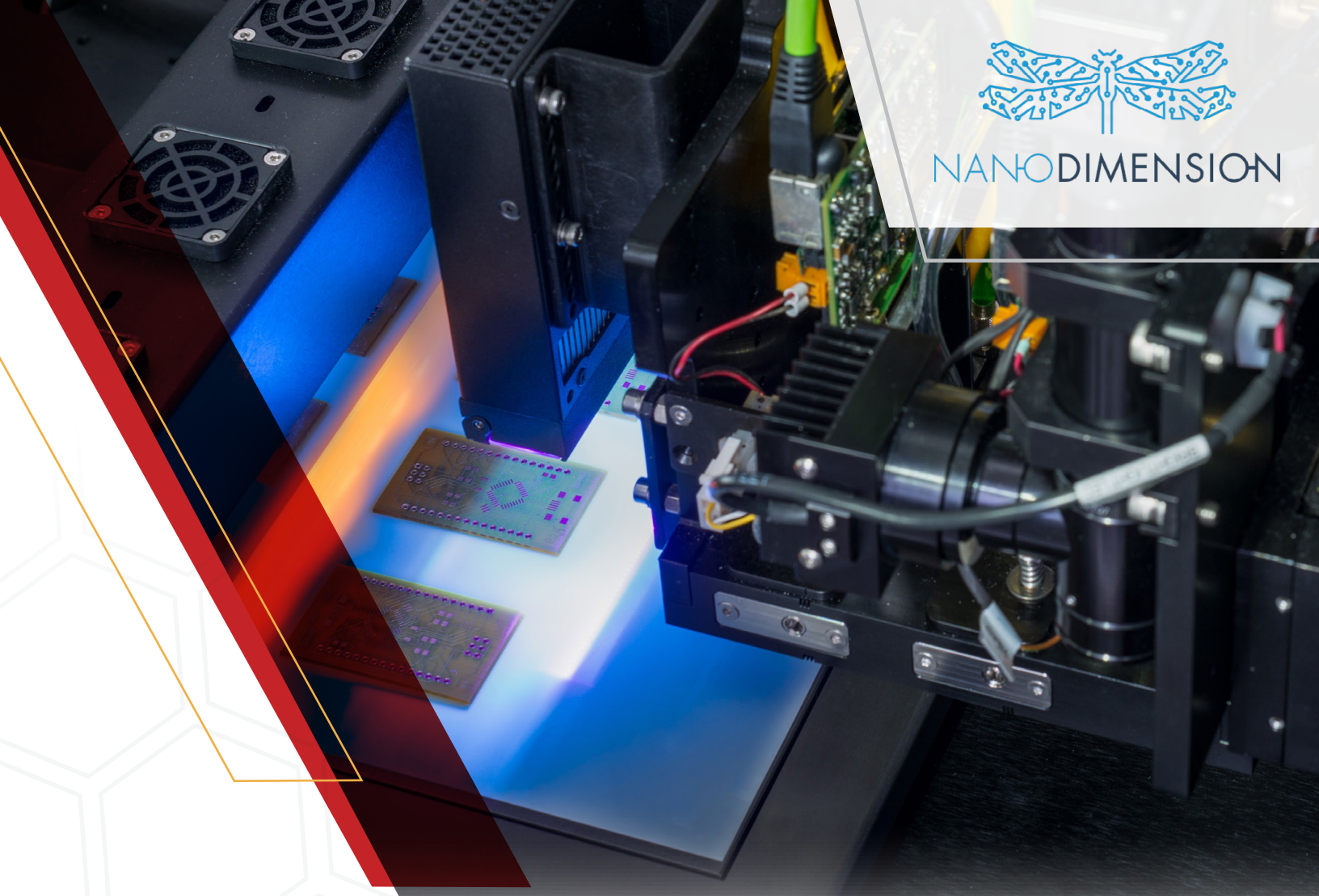




NANODIMENSION



**OPPORTUNITY** MARKETING PIECE

## ***VP OF GLOBAL MARKETING***

LOCATION | **Sunrise, FL**

POWERED BY ROPELLA'S  **SMART Search System**



**ROPELLA**<sup>®</sup>  
GROWING GREAT COMPANIES

FOR MORE INFORMATION, CONTACT:  
**ERIC KRAUSE**, President  
850.564.2853 | [eric@ropella.com](mailto:eric@ropella.com)

NANO-DI.COM

## ABOUT **NANO DIMENSION**

Nano Dimension (Nasdaq, TASE: NNDM) is a provider of intelligent machines for the fabrication of Additive Manufactured Electronics (AME). High fidelity active electronic and electromechanical subassemblies are integral enablers of autonomous intelligent drones, cars, satellites, smartphones, and in vivo medical devices. They necessitate iterative development, IP safety, fast time-to-market and device performance gains, thereby mandating AME for in-house, rapid prototyping and production. Nano Dimension machines serve cross-industry needs by depositing proprietary consumable conductive and dielectric materials simultaneously, while concurrently integrating in-situ capacitors, antennas, coils, transformers and electromechanical components, to function at unprecedented performance. Nano Dimension bridges the gap between PCB and semiconductor Integrated Circuits and offers a sustainable solution that limits environmental impact through optimized design, size, and weight. A revolution at the click of a button: From CAD to a functional high-performance AME device in hours, solely at the cost of the consumable materials.

### QUICK FACTS



**2012**  
ESTABLISHED



**175+**  
EMPLOYEES



**NESS-ZIONA, ISRAEL**  
HEADQUARTERS



**YOAV STERN**  
CEO



# ELECTRONIC COMPONENTS

The Lights-Out Digital Manufacturing (LDM) is a manufacturing technology in which systems run with little to no intervention, around the clock. In the case of additive manufacturing, LDM means DragonFly users can 3D-print more functioning electronic circuitry faster, extending the DragonFly's rapid prototyping capabilities beyond prototyping. Users can now, 3D print one-off prototypes as well as low-volume manufacturing of printed electronics.

The DragonFly LDM augments the capabilities of the award-winning DragonFly Pro system with new proprietary, state-of-the-art technology that enables 24/7 uninterrupted 3D printing. Improvements include new advanced printer head, software management algorithms and automatic-self-cleaning of its print heads every few hours. The new system is equipped with real-time automatic material monitoring capabilities that ensure maximized runtime, optimization of Overall Equipment Effectiveness (OEE) and significantly improved workflow and production processes.

The new technology minimizes the frequency and duration of scheduled downtime to typically just one weekly maintenance operation.

Dragonfly offers an ecofriendly solution that drives sustainability and limits environmental impact through optimized design, size, and weight. Thereby, significantly reducing waste when compared to traditional manufacturing.



## RESEARCH

- The DragonFly LDM System enables you to produce cutting edge electronics in your lab.
- Implement advanced research in the fields of 3D Electronics: 3D / Ommi Antenna, 5G, MEMS, Advanced Sensors, Non-Planar Multi-Layer Electronics, HDI.
- Attract top talents and commercial partners with the most advanced edge technology in your lab. in the aerospace industry.

## AEROSPACE

- AME Technology enables you to reduce weight and to miniaturize electromechanical components like never before.
- New horizon open for Autonomous Flight Systems | Drones, More-Electric | All-Electric Aircrafts, Mini Satellites | CubeSats and Digitalization.
- Significantly expedite your time to market on New Space Applications.

## DEFENSE

- Improve Innovation and reduce time to market for advanced solutions in the Air, Sea, Land, Space and Cyber.

- Keep your IP in your lab with the DragonFly LDM System and save time by eliminating the need for involving external parties.
- Create the foundation for Digital Inventory, Delocalization and Just-in-time (JIT) production.

## MEDICAL

- Reduce time to market and optimize design for medical devices, biomedical sensors and in-vivo applications.
- Keep your IP in your lab with the DragonFly LDM System and save time by eliminating the need for involving external parties.
- Foster digitalization in healthcare, consumerization, real time interactions with smart sensor and 5G technology.

## AUTOMOTIVE & INDUSTRIAL

- Digitalization is the new horizon for the Automotive Revolution and Industry 4.0.
- AME Technology enables you to create optimized electromechanical parts for: Smart Products, IoT, Sensors, Autonomous Driving, Electric Vehicles, 5G Networks.
- Expedite your time to market on new applications.



# NANO DIMENSION CULTURE

Driven by a vision to lead the race for industry 4.0 readiness, Nano Dimension is dedicated to developing industry-shaping 3D printed electronics solutions. They have a team whose expertise span a wide range of professions, from material science, advanced process development, electronics to 3D printing. Their synergized experience, combined with years of R&D, have led to breakthroughs in precision additive manufacturing of printed electronics and reflect Nano Dimension's global ambition and impact on electronics development.

For both seasoned professionals and university grads, Nano Dimension is an outstanding opportunity for career advancement and an exciting place to come to work every day.



## INSIDE NANO DIMENSION

*Take a Tour of Nano  
Dimension's Headquarters*

## HIRING MANAGERS



**YOAV STERN**  
Chairman & CEO



Mr. Stern is a seasoned executive with a proven track-record of over three decades. He served in executive roles as CEO and Chairman as well as an active hand-on investor in hi-tech companies, specializing in machine vision, fiber optics, defense-tech, communication solutions, aerospace, and homeland security. Mr. Stern spent most of his business career in the United States, running both public and private companies with global operations. He has built and turned around several international corporations, growing them from a few million dollars to hundreds of million dollars in revenue, most of them traded in US public markets and all of them encompassing multi-disciplinary technologies and operations across 3-4 continents.

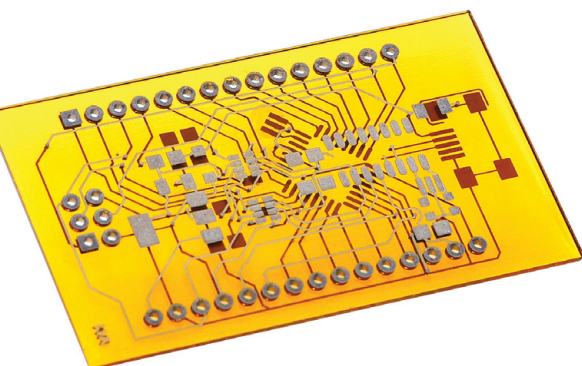
Among the companies that Mr. Stern has led, some of which he eventually sold, were Wordstar International Inc., Kellstrom Industries Inc., DVTEL Inc., Bogen Corporation, and FiberSensys LLC. Through the development of effective strategies and rigorous execution, Mr. Stern implemented methodologies that resulted in organic growth and generated attractive M&A opportunities for scaling up the businesses, ultimately increasing shareholders' value.



**ZIVI NEDIVI**  
President



Mr. Nedivi has been the CEO of several technology companies, including Cyalume Technologies Inc., a world leader in chemical-lighting solutions that manufactures chemiluminescent ammunition and infra-red devices used by U.S. and NATO military forces as well as law enforcement agencies. He was also the COO of Lumenis Ltd., a world-leading developer of innovative energy-based technologies, where he was directly responsible for 1,000 employees on 5 continents. From 1990-2005, he was the CEO of Kellstrom Industries, Inc., a supply chain and advanced data management company. While CEO of Kellstrom, he grew the company from \$8M to \$330M over a 5-year period including nine acquisitions. A graduate of the Israel Air Force Academy, he was a F-15 fighter Pilot for seven years and held the rank of major. He is an international businessman with a global network of contacts at innovative companies across the globe.







## POSITION PROFILE

# VP OF GLOBAL MARKETING

## NANO DIMENSION

*Nano Dimension (Nasdaq: NNDM) is a leading electronics provider that is disrupting, reshaping, and defining the future of Additively Manufactured Electronics (AME), and is a pioneer in the electronics industry, offering a revolutionary one of a kind product.*

*The company is in a stage of rapid growth; joining now will give you the unique opportunity to leave your mark on the future of electronics and lead significant impact. At Nano Dimension, you will have a chance to collaborate with exceptional professionals with a broad set of skills to redefine the way electronics are created.*

*Nano Dimension is looking for a VP of Global Marketing. As a leader, your main goal will be to increase business through marketing and create a network of international partners to drive business growth. You will implement a strategic marketing plan by defining, guiding and coordinating the activities of a highly motivated multidisciplinary team. You will report to the President of Nano Dimension.*

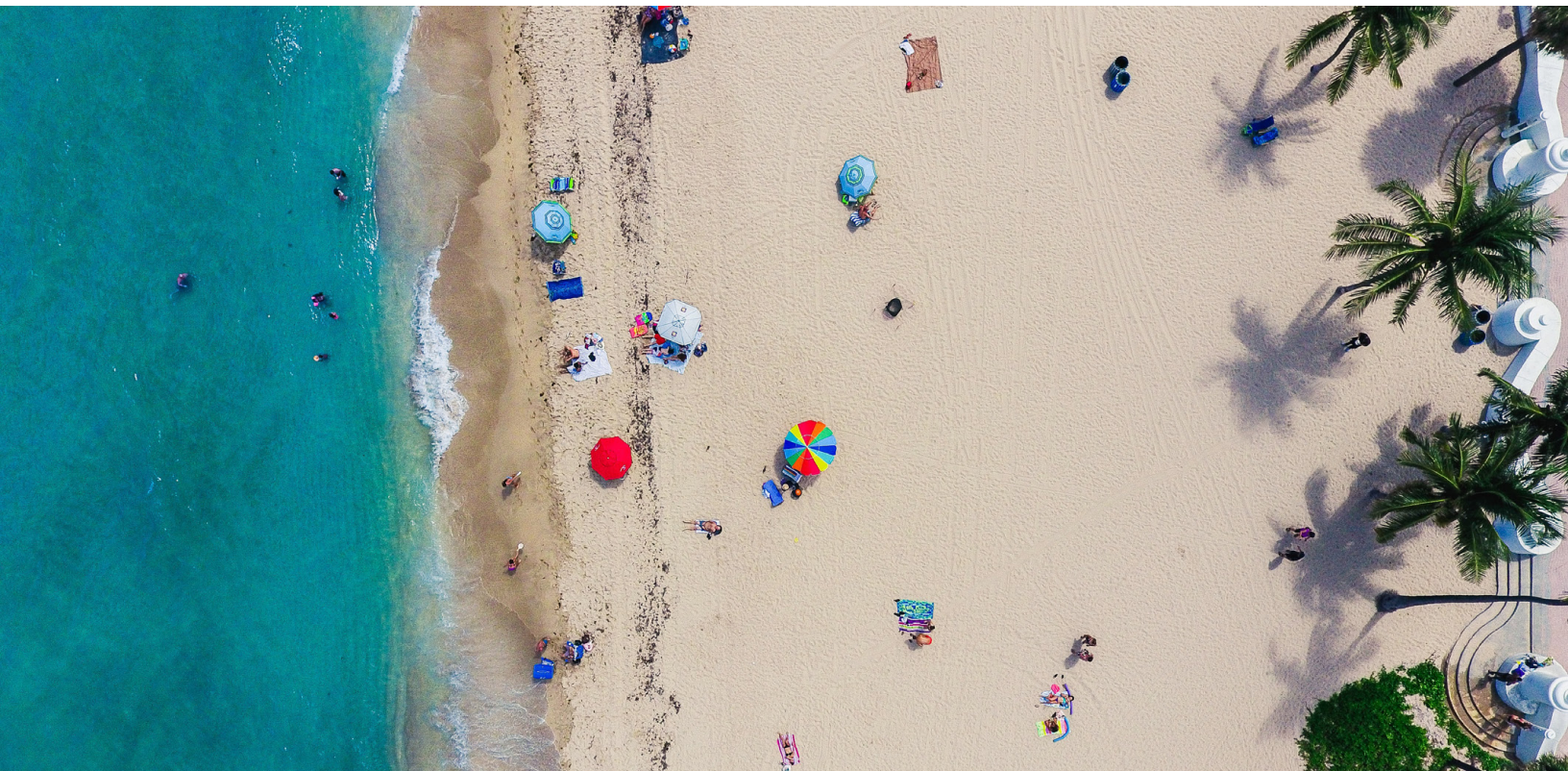
### RESPONSIBILITIES

- Define, plan, accomplish strategic marketing goals and KPIs, which will be closely aligned with the sales team
- Create and coordinate a network of institutional partners
- Define and communicate B2B marketing plan
- Analyze the performance of marketing inbound and outbound activities and accomplish the annual goals of qualified Leads and generating business
- Coordinate the company brand and product's communication (promotional/institutional videos, case studies, blog, social media) in all company channels
- Follow the event's agenda and coordinating the company's presence in national and international events

### SKILLS & REQUIREMENTS

- Proven experience of 7+ years in a similar role
- Bachelors degree in marketing or related field is required; masters is a plus.
- Demonstrable experience of leading a global B2B marketing team
- Previous experience in managing subcontractors and agencies
- Strong critical sense with a result-oriented drive
- Strong innovation and creative skills
- Excellent coordination and leadership skills in a fast-paced environment
- Availability to travel
- Experience with sophisticated capital equipment
- Experience with multidisciplinary, electronic products and PCB board design/manufacturing - a significant advantage
- Fluent English; additional language is a plus
- Applicants must be already eligible to work in the USA from our Sunrise, FL office.





## ABOUT **SUNRISE AND SURROUNDING AREAS**

### **SUNRISE, FL**

**The amenities of a growing cosmopolitan city. The heart and soul of a small town.** The City of Sunrise, located in western Broward County, is home to approximately 92,000 residents and host to several million national and international visitors each year. Situated in the heart of the tri-county region (Miami-Dade, Broward and Palm Beach), we are proud to be the gateway to a vast number of residential, business, entertainment and cultural opportunities - and the stage for spectacular, color-washed sunsets.

Sunrise is the 26th largest of Florida's 400+ incorporated municipalities, as well as one of its most progressive. Yet it remains a friendly place where natural beauty is valued and lush landscaping is used to enhance neighborhoods, thoroughfares and public places. Sunrise also maintains its long-standing commitment to developing and maintaining itself as a sustainable community that preserves the past while planning for the future.

### **FORT LAUDERDALE, FL**

There are 300+ sunshine-y days a year in this South Florida destination, which gives visitors and locals plenty of opportunities to enjoy nature, boating, diverse neighborhoods, events, attractions, and unique only-here specialness that helps define Greater Fort Lauderdale.

It's easy to spend a day at the beach, with soft sands, beachfront promenades as well as beachfront shopping and dining. With comfortable year-round temperatures, the Atlantic Ocean is always inviting to scuba divers, snorkelers, stand-up paddleboarders, jet skiers, as well as families.

There are also thrills back on land, but it's not necessarily "dry." You can get a taste of the craft breweries along the Greater Fort Lauderdale Ale Trail. Enjoy the impressive "wine and dine" scene — a mix of worldly flavors, local favorites and chef-centric genius. The destination also boasts luxury hotels, museums, nightlife, shopping, casinos and family-friendly fun from the Everglades to the arts scene. Days out and about. Nights out on the town. Explore the local way of life that welcomes one and all. #LoveLauderdale



# SUNRISE, FL AND SURROUNDING AREA LINKS

## AREA LINKS

### City of Sunrise

[sunrisefl.gov](http://sunrisefl.gov)

### Greater Fort Lauderdale

[sunny.org](http://sunny.org)

## SHOPPING

### Sawgrass Mills

[simon.com/mall/sawgrass-mills](http://simon.com/mall/sawgrass-mills)

### Galleria

[galleriamall-fl.com](http://galleriamall-fl.com)

### Westfield

[westfield.com/broward](http://westfield.com/broward)

## ARTS & ENTERTAINMENT

### BB&T Center

[thebbtcenter.com](http://thebbtcenter.com)

### Sunrise Civic Center

[sunrisefl.gov](http://sunrisefl.gov)

### Sunrise Pops

[sunrisepops.org](http://sunrisepops.org)

## SPORTS

### The Bridges at Springtree Golf Club

[springtreegc.com](http://springtreegc.com)

### Florida Panthers

[thebbtcenter.com](http://thebbtcenter.com)

## EDUCATION

### Banyan Elementary School

[browardschools.com/banyan](http://browardschools.com/banyan)

### Bair Middle School

[browardschools.com/bair](http://browardschools.com/bair)

### Piper High School

[browardschools.com/piper](http://browardschools.com/piper)

### Franklin Academy

[sun.franklin-academy.org](http://sun.franklin-academy.org)

### Broward Community Schools

[browardcommunityschools.com](http://browardcommunityschools.com)

