



# ROPELLA® SKILL SURVEY



NANODIMENSION

**POSITION** *VP of GLOBAL MARKETING*

**NAME**

**DATE**

- 1. Outline your years of experience in B2B or B2G marketing roles. Which marketing functions do you have the most experience in (i.e. market analysis, market strategy design, marketing communications, digital marketing, launch management, product management, etc.)? Which products/industries are you most familiar with?**
- 2. Highlight your years' experience leading a marketing team. What is the largest group you have led? Of that number, what was the breakdown between direct and indirect reports? What functional areas reported to you?**
- 3. Describe your range of experience in which you led and/or collaborated with international teams. Outline the global regions where you have significant experience and/or have experienced the most success.**
- 4. Share an example of a marketing process or technology that you implemented to support your company's overall marketing strategy. Why was it needed? What collaboration and reporting tools did you use to ensure successful cross-functional collaboration from end to end? What metrics did you use to measure outcomes (and what were the results)?**
- 5. Describe your successful experience providing vision and leadership in a "matrix" environment where you were able to gain buy-in for new strategies and lead through influence to ensure cooperation and coordination among cross-functional teams.**
- 6. Tell us about any non-compete and/or employer restrictions that you may have. Please provide these documents for our review.**
- 7. Are you a US Citizen?**
- 8. If asked one of the following questions during an interview, how would you answer? Why are you considering this opportunity? (or) What's motivated you to consider a career change at this time?**
- 9. Have you ever applied, either directly or through a third party, applied for any role with Nano Dimension? If so what was the date of your most recent application (month/year)?**

## RELOCATION ACKNOWLEDGEMENT

As evidenced by my initials below, I \_\_\_\_\_ the requirement to relocate for the specific opportunity with Nano Dimension and am willing to do so if hired. I fully understand that this acknowledgment is a requirement for the interview process and states that I have already spoken with any necessary parties (i.e. spouse, significant other, children, parents, etc.) who may directly be impacted by my final decision to relocate.

**Initials:** \_\_\_\_\_