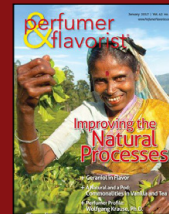# FRAGRANCES

OUR INVOLVEMENT

We have served and developed relationships with leading companies in the industry, including:

- Symrise
- Givaudan
- L'Oreal
- Firmench
- Estée Lauder
- Frutarom

We participate in industry Associations and Trade Shows, including:

- The Fragrance Council
- Personal Care Products Council
- NYSCC Suppliers Day
- In-Cosmetics

*Look for our articles in **Perfumer & Flavorist***

ROPELLA INDUSTRY EXPERTISE

Oftentimes, the creation of a new fragrance comes from a feeling such as the excitement of Christmas morning evoked by pine and cinnamon, or the serenity of a weekend at the beach evoked by citrus and sea salt spray. Commercial fragrances are complex scientific mixtures that can combine as many as 50 different essential oils in order to develop that perfect aroma. Industrial fragrances complement household, personal care, and food products to boost our moods and influence our perceptions.

Ropella's mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO's, Board Members, SME's and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders – because we all know – **the Team with the Best Talent Wins** Especially so, in fast growing organizations.

OUR SOLUTIONS

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.

SMART SEARCH SYSTEM® RECRUIT SMARTER, NOT HARDER.

As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**®, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.

ROPELLA®

GROWING GREAT COMPANIES
Through Global Talent Discovery, Assessment & Connection

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