

# NATURAL ACTIVES

## OUR INVOLVEMENT

We have served and developed relationships with leading companies in the industry, including:

- Colgate-Palmolive
- Johnson & Johnson
- L'Oreal
- Procter & Gamble
- BASF
- Stepan

We participate in industry Associations and Trade Shows, including:

- Personal Care Products Council
- Society of Cosmetic Chemists
- NYSCC Suppliers' Day
- In-Cosmetics



Look for our articles in *Happi*

## ROPELLA INDUSTRY EXPERTISE

With an increasing consumer demand, natural active ingredients are a rapidly growing segment of food and beverage, personal care, and pharmaceutical markets. Health and environmental concerns are the foundation of this growth, but it is the added benefits that these ingredients offer that will sustain the trend. Lifestyle-based health conditions are a major challenge, the use of natural active ingredients helps to combat the detrimental effects of these disorders, and even helps in preventing their development.

Ropella's mission is to build lasting relationships between High Potential A-Player Talent, Backable CEO's, Board Members, SME's and Transformational Leaders. Our primary goal; providing ROI value towards growing the great companies we invest our time, talent and treasure into.

Building teams worldwide, in all functional areas and at all levels, with the best possible talent is one of the highest priorities for transformational leaders - because we all know - ***the Team with the Best Talent Wins*** Especially so, in fast growing organizations.

## OUR SOLUTIONS

With over 35 years as a global search leader, delivering the Most Advanced Search Execution Capabilities, Ropella has proven many times over, to be extremely well-versed at solving the most challenging "needle in a haystack" searches. While at the same time managing Talent Selection & Development as a Primary Asset for ROI.



As a bestselling author of *The Right Hire* and a highly experienced practitioner, Patrick Ropella developed the **SMART Search System**®, regarded as one of the most well respected, Talent Centric Executive Search Solutions available.



GROWING GREAT COMPANIES  
Through Global Talent Discovery,  
Assessment & Connection

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